

ZeeQuest Cookie Policy & Consent Management

Version 1.0 | September 2026

Effective date: 10 September 2026

1. About This Cookie Policy

This Cookie Policy explains how ZeeQuest uses cookies and similar technologies on the general ZeeQuest website, including what they are, why they may be used and how visitors can control them. It should be read together with the ZeeQuest Privacy Policy / GDPR Notice.

Certain ZeeQuest products, websites or applications may have their own cookie or SDK notices where different technologies or processing activities apply.

2. What Are Cookies and Similar Technologies?

Cookies are small text files or similar records stored on or read from a browser or device. Some are deleted when the browser session ends; others remain for a defined period. Similar technologies can include local storage, pixels, tags, SDKs and other identifiers used to operate, secure, measure or personalize digital services.

Cookies may be first party (set through the ZeeQuest domain) or third-party (set or accessed by another provider whose technology is integrated into the website).

3. Cookie Categories

Category	Purpose	Default / consent position
Strictly Necessary	Security, session management, authentication, load balancing, fraud prevention, consent-preference storage and other functions required to provide a service requested by the visitor.	Always active where necessary to provide the website or a service requested by the visitor. These technologies cannot be disabled through Cookie Preferences.
Functional / Preferences	Remember optional settings or provide enhanced functions not strictly required for the core website.	Inactive until consent where consent is required.
Analytics / Measurement	Understand website usage, traffic, performance, content engagement and improvement opportunities.	Inactive until the visitor gives consent where consent is required.
Advertising / Marketing	Measure campaigns, build audiences, attribute conversions, personalize advertising or enable cross-site/social advertising functions.	Inactive until the visitor gives explicit consent.
Social Media / External Media	Enable embedded social content, videos, maps or social plugins that may read/write identifiers or transmit data to third parties.	External content remains unavailable or operates in a privately enhanced mode until the required consent is given.

4. Cookies Currently Used by ZeeQuest

Cookie / technology	Provider	Category	Purpose	Duration
zqCurrentUser	ZeeQuest	Strictly Necessary	Keeps the user logged in (encrypted)	30 minutes, renewed automatically
zqRefreshToken	ZeeQuest	Strictly Necessary	Renews the login without asking for the password again (encrypted)	30 days
zqSessionFamilyId	ZeeQuest	Strictly Necessary	Identifies the login on this device, so logging out works across apps and devices	30 days
zqLoginFlow	ZeeQuest	Strictly Necessary	Identifies the login on this device, so logging out works across apps and devices	30 days
zqRegistrationIdempotency	ZeeQuest	Strictly Necessary	Prevents a registration from being submitted twice	15 minutes
zqAuthContinuation, zqAuthContinuationProfile	ZeeQuest	Strictly Necessary	Carries sign-up details between registration and login steps (encrypted)	10 minutes
zqSocialOAuthFlow	ZeeQuest	Strictly Necessary	Remembers progress while signing in with Facebook/Apple	10 minutes
zqGoogleOAuthState, zqFacebookOAuthState, zqAppleOAuthState	ZeeQuest	Strictly Necessary	Security check for Google/Facebook/Apple login	10 minutes
zqDatySocialAdmission	ZeeQuest	Strictly Necessary	Passes a Daty.ai sign-up through social login	10 minutes
zqAccountVerificationHandoff, zqPasswordResetHandoff	ZeeQuest	Strictly Necessary	Handles the one-time link from account-verification and password-reset emails	1 hour
zqCheckoutClaimId	ZeeQuest	Strictly Necessary	Links a guest order to the buyer's account	30 minutes

Cookie / technology	Provider	Category	Purpose	Duration
zq_affiliate_code	ZeeQuest	Functional Preferences /	Remembers which referral link (?aff=) the visitor came from, for crediting the referrer	30 days
i18nextLng	ZeeQuest	Functional Preferences /	Remembers the site language	Until the user clears it
_GRECAPTCHA, _grecaptcha	Google reCAPTCHA v3	Strictly Necessary (security)	Blocks bots on public forms	about 6 months
__stripe_mid, __stripe_sid	Stripe	Strictly Necessary (fraud prevention)	Fraud protection on checkout and card-change pages	1 year / 30 minutes
_ga, _ga_<ID>	Google Analytics 4	Analytics	Counts visits and page views	2 years
YSC, VISITOR_INFO1_LIVE	YouTube (Google)	Social Media / External Media	Embedded videos on the /navigator page	session / about 6 months
zqRecentAuthGrant	ZeeQuest	Strictly Necessary	Proves the user just re-confirmed their identity before a sensitive account change	up to 10 minutes
sessionid	ZeeQuest	Strictly Necessary	Login, shopping cart, referrer	2 weeks
csrftoken	ZeeQuest	Strictly Necessary	Protects forms against forged requests	1 year
messages	ZeeQuest	Strictly Necessary	One-time notices shown after an action	Session
cookieconsent_accepted	ZeeQuest	Strictly Necessary	Remembers that the visitor clicked "Accept" on the cookie notice	1 year
referral_id	ZeeQuest	Functional	Remembers the referring affiliate (?r=)	1 year
_ga, _gid, _gat	Google Analytics (old Universal Analytics)	Analytics	Visit statistics	2 years / 24 hours / 1 minute
_fbp	Meta (Facebook Pixel)	Advertising Marketing /	Ad measurement and audience building	3 months

Cookie / technology	Provider	Category	Purpose	Duration
prism_<account>	ActiveCampaign	Advertising / Marketing	Tracks visits for email marketing	Set by ActiveCampaign

5. Your Choices

When consent is required, non-essential technologies will not be activated until you choose to accept them. You can accept all optional categories, reject all optional categories, or choose categories individually through Cookie Settings.

Refusing optional cookies must not prevent access to ordinary website content merely because the visitor declined tracking. Certain optional embedded features may remain unavailable until the relevant category is enabled.

You can change or withdraw your choice at any time through the persistent 'Cookie Preferences' link in the website footer. You can withdraw your consent as easily as you gave it. Changing a choice prevents future optional processing through the CMP; it may not erase data already lawfully processed by a third party before withdrawal.

6. Browser Controls

Browsers also allow users to delete or block cookies. Browser-level blocking may affect necessary website functions such as authentication or saved preferences. Browser controls do not replace ZeeQuest's obligation to obtain consent before using technologies that require it.

7. Third-Party Technologies and International Transfers

Some optional technologies may be supplied by third parties. Where their use results in personal-data processing or international transfers, the relevant processing and transfer safeguards are addressed in the ZeeQuest Privacy Policy and vendor documentation. Consent to cookies is not, by itself, a substitute for a required GDPR international-transfer mechanism.

8. Changes to This Policy

We may update this Cookie Policy when our technology stacks, providers, purposes or legal requirements change. The current version and effective date will be published on the website. Where a new optional purpose requires consent, we will ask you to make a new choice and will not treat your previous consent as covering the new purpose.

9. Contact

Questions about cookies or privacy may be sent to the privacy contact stated in the ZeeQuest Privacy Policy / GDPR Notice.